



Deccan Education Society's

# NMITD

Navinchandra Mehta Institute of Technology & Development



# Gargi Hande

MARKETING

## CAREER OBJECTIVES

To apply my creative flair, analytical acumen, and strategic mindset to excel in marketing endeavors. As a results-driven business development executive, I aim to leverage my expertise in driving sales, nurturing client relationships, and optimizing revenue streams through strategic marketing, proposal crafting, and trend analysis, fostering sustainable business growth.

## EDUCATION

2022 - Pursuing

Mumbai university

**Masters in Management**

DES's Navinchandra Mehta Institute of Technology and Development.

2018 - 2021

Mumbai university

**BSC Computer Science**

Maharshi Dayanand College of arts science and commerce

2015 - 2016

Mumbai university

**H.S.C.**

Maharshi Dayanand College of arts science and commerce

## CERTIFICATIONS

Great learning

2020

**Analytics in Marketing**

Udemy

2021

**Digital Marketing**

## WORK EXPERIENCE

2019 - 2020

IDFC Bank

**Sales and Marketing Executive**

In this role, I developed marketing campaigns. Analyzed customer data for insights, Executed digital marketing initiatives

2017 - 2019

Corporate  
Infocom Pvt Ltd

**Digital Marketing Executive**

I was the Key team player in sales and marketing, Led the client meeting and digital marketing initiatives, and contributed to Corporate Infocom's marketing success

## CONTACT ME

📍 Naigaon, Dadar, Mumbai

☎ 8850684858

✉ gargihande27@gmail.com

🌐 [Linkedin.com/in/gargi-hande-836b63280](https://www.linkedin.com/in/gargi-hande-836b63280)

## DOMAIN SKILL

Project Management

Marketing analytics

Data analysis

SEO & Marketing

## SEMINARS/ WORKSHOPS

**Share Bazaar**

Live Trading Seminar, 3 Days

**Techno Functional**

IT Session, 1 Day

## ACHIEVEMENTS/ POSITIONS OF RESPONSIBILITIES

**Intercollege Event Co-Head**

Organized Treasure Hunt

**Member of Navdurga Organizing  
Committee**

**Member of Creative Team  
Committee**